



In the big part of the world People can't read English or French...  
...but are Good at remembering **"Signs & Signage"**

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M&G GLOBAL ADS. INC. ONE OF THE BEST

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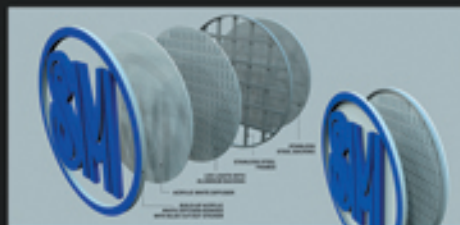
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# About us

## M&G GLOBAL ADS, INC.

is strongly committed to helping your business stand out not only by providing you with the best product quality available but also with the best service conceivable.

And because of our knowledge, intelligence, and techniques on this dynamic market; M&G is able to provide you the opportunity to lead in your businesses through impressive visual projections through this newest Advertising System.

And since we are already expert on these business and having a successful track record in the industry for over a decade now, too many satisfied clients are continuously trusting and recommending us; making us number One Competitive in the Digital and Signage Market.



# Our philosophy

## — OUR MISSION & VISION

### MAKING a Standing Out "SIGNS & SIGNAGES That Inspire Worklife...

**MAKING** = Our actions speak louder than words. We are accountable: in doing BEST "SIGNAGES" efficiently and accurately on time.

**STANDING OUT** = We act with confidence. With full force of cooperation. We push ourselves to greater heights. And we don't settle for less than being the best. We listen to our customers and understand their needs. We offer products, services and innovative thinking that enable our customers to achieve success.

**INSPIRE** = Our inspiration is contagious that enables us to unleash creativity to help people achieve their goals. Our motivation and enthusiasm inspire others to succeed.

**WORKLIFE** = We combine our energy for work with our passion for life. For creating a fuller, more Dynamic & Fashionable Signages thus, we are able to share the desire to maximize human potential to achieve our clients dreams.



An Inspiration for Worklife....

# Our thoughts

## Is Your Satisfaction



Carefully Installed and lighted

So we carefully analysed each clients needs,  
First we always start visiting our clients place,  
Second we talk and made an occular inspection,  
Third we accurately measured according to the needs,  
After inspection, we submit a proposal & quotation,  
After signing a proposals which includes the perspective drawings  
We Start doing your Dream.....  
BUILDING UP YOUR SIGNAGES.....  
THAT STAND OUT FROM ALL THE REST DAY & NIGHT

# What we do

## Our activities —



M&G GLOBAL ADS INC. practically doing everything. From answering inquiries to occular and final production.

And because of the referrals and recommendations from our trusted clients from the past and present, almost Everyday we have nonstop inquiries from websites, telephones, text messaging and including walk-in clients.

So, we are doing everything for our clients satisfaction.

We do PRINTING (Indoor & Outdoor), ENGRAVING, CLADDING, BUILD UP (wheather acrylic, stainless, brass, wood, sintraboard) PAINTING, and REFURBISHMENTS.

# Our Clients

## ■ Satisfied & Still Growing

With the FAST GROWING ACCOUNTS and NON STOPPABLE COUNTING OF CLIENTS we have almost everyday from WEBSITE/ FACEBOOK ACCOUNTS / WALK IN CLIENTS / PHONE CALLS AND REFERRALS: PRODUCTION PEOPLE GROWN INTO DOUBLE & TRIPPLE GROUPS TO ACTUALLY WORKS INTO 24 HOURS A DAY, TO MEET THE DEADLINE OF EVERY CLIENT .





# Signs & Signages



## — Build-up signs

M&G GLOBAL ADS, INC., a Production House Specialize in manufacture sign and fabricator of signages since year 2007.

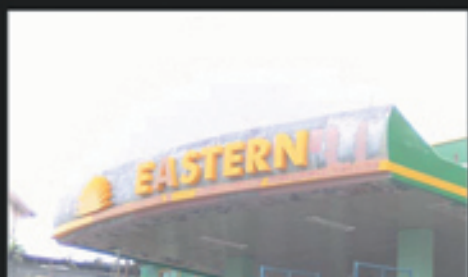
Over the years, we have progressively built up from working with different levels of people from various industries. With our excellence in workmanship and a decade of experience, we can produce a wide variety of custom signs and BUILT UP SIGNAGES that satisfy your needs.

Although there are exceptions, in most cases, whether the system is flat concave, or convex shaped, it is important that it has a MODERN, CONTEMPORARY, AND CLEAN LOOK.

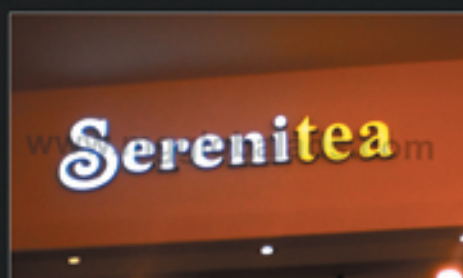










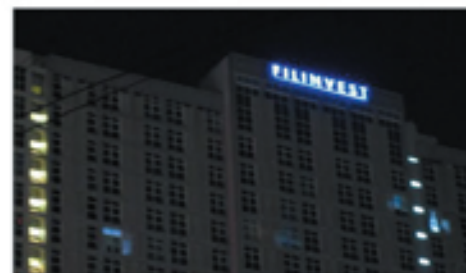


# Signs & Signages

## Building Signs

STAINLESS • ACRYLIC PLASTIC • BRONZE • WOOD

Signage are best known in the form of carved advertisements for shops & other establishments. They are one of various emblematic methods used from time immemorial for publicly calling attention to the place to which they refer. Since the object of sign boards was to attract the public, they were often of an elaborate character. Not only were the signs themselves large and sometimes of great artistic merit (especially in the 16th and 17th centuries, when they reached their greatest vogue) but the posts or metal supports protruding from the houses over the street, from which the signs were swung, were often elaborately worked, and many beautiful examples of wrought-iron supports survive both in England and continental Europe. The shape of a sign can help to convey its message. Commonly used materials in signmaking shops. Acrylic / Aluminium Composite Panels / High-density polyethylene (HDPE) / High-density polyurethane Polyvinyl chloride (PVC) / Polycarbonate / Polypropylene, Styrene, and other thermoplastics Medium density overlay panels / Modular Curved Frame Technology / Corflute (Corrugated Plastic)



# Signs & Signages

## — Store Signs / Built Up Signages

RIGHT OUTDOOR & INDOOR FRONT STORE SIGNS LEAVES A FIRST IMPRESSION...

At M&G GLOBAL ADS, we are providing our signage clients with TOP-NOTCH OUTDOOR BUSINESS SIGNS. Our outdoor company signs are great for directing visitors that can also represent an important role to the appeal of your business.

Most of all, these outdoor signs are a cost-effective and longer-lasting alternative to more traditional forms of advertising.

We know how important your custom business sign is, that's why WE TAKE THE TIME TO GET TO KNOW YOU AND YOUR BUSINESS to help create the perfect business signs for you and your company.

Presenting the right image is of vital importance to all businesses, and a well-crafted, outdoor company sign turns your exterior office sign into a stunning reflection of your brand, that all visitors to your business will see before they actually walk through your doors.

LEAVING AN UNFORGETTABLE IMPACT, THAT THEY REMEMBER ALL THE TIME.



Lorem ipsum dolor sit amet

# Signs & Signages

## — Stainless Signs

In metallurgy, stainless steel, also known as inox steel or inox from French "inoxydable", is a steel alloy with a minimum of 10.5% chromium content by mass.

All your stainless steel signage, letters and logos are made from scratch using our High Tech abrasive water jet cutting system. If you are wondering how we can offer you such fair prices and quality products it's simply due to the fact that we are complete manufacturers.

All the pictures you see are real life examples of the work we had done. We don't use any generic pictures and we don't "borrow" from other sites- everything you see on this site are examples of the stainless steel Signages that we actually done & installed.

Stainless steel is used in a variety of applications. It is common to use stainless steel in SIGNAGES commonly known as build up metal signages. Stainless Steel sign lettering and panels direct from the manufacturers at proper internet prices- a simple and straight forward service. If you are looking online for a Best Fabricator of Stainless Steel sign lettering, panels, logos and more then this is the site for you. [www.mgglobalads.com](http://www.mgglobalads.com)

STAINLESS STEEL IS THE HIGH QUALITY, HIGH CLASS SIGN MATERIAL WHICH ADDS IMPACT AND STYLE TO EVEN THE MOST HUMDRUM OF SIGN PROJECTS. USED IN THE RIGHT WAY STAINLESS STEEL SIGN LETTERING REALLY DOES CREATE THE BEST IMPRESSION AND THE BIGGEST "BANG FOR YOUR BUCK".

M&G GLOBAL ADS DOES IT BETTER THAN ANYONE ELSE.



High Class Sign Materials  
which adds Impact & Style







## Signs & Signages

### Engraving Signs & Laser Cutting

Engraving is the practice of incising a design onto a hard, usually flat surface, by cutting grooves into it. The result may be a decorated object in itself, as when silver, gold, steel, glass or wood are engraved, or may provide an intaglio printing plate, of copper or another metal, for printing images on paper as prints or illustrations; these images are also called engravings.

Engraving was a historically important method of producing images on paper in artistic printmaking, in mapmaking, and also for commercial reproductions and illustrations for books and magazines. It has long been replaced by various photographic processes in its commercial applications and, partly because of the difficulty of learning the technique, is much less common in printmaking, where it has been largely replaced by etching and other techniques

COMPUTER-AIDED MACHINE ENGRAVING

Cutting through the paint of a metal part is generally how material is laser engraved.

LASER CUTTING is a technology that uses a laser to cut materials, and is typically used for industrial manufacturing applications, but is also starting to be used mainly by SIGNAGES FABRICATIONS COMPANY

# Signs & Signages

## ■ Neon Signs



Neon tube signs are produced by the craft of bending glass tubing into shapes.

In the signage industry, neon signs are electric signs lighted by long luminous gas-discharge tubes that contain rarefied neon or other gases. They are the most common use for neon lighting, which was first demonstrated in a modern form in December 1910 by Georges Claude at the Paris Motor Show. While they are used worldwide, neon signs were extremely popular in the United States from about 1920–1960. The installations in Times Square were famed, and there were nearly 2000 small shops producing neon signs by 1940. In addition to signage, neon lighting is now used frequently by artists and architects, and (in a modified form) in plasma display panels and televisions.

Neon tube signs are produced by the craft of bending glass tubing into shapes. A worker skilled in this craft is known as a glass bender, neon bender or tube bender. The neon tube is made out of 4–5' straight sticks of hollow glass sold by sign suppliers to neon shops worldwide where they are manually assembled into individual custom designed and fabricated lamps.

The actual cause of 80% of neon sign failures is the burnout of the high voltage electrical wires connecting the tubes inside of metal conduits. A very common type of neon sign is made from a formed metal box having a colored translucent face, called "channel lettering". Newer channel letter signs are being replaced by high brightness LEDs.

# Signs & Signages

## — Monument Signs

A monument historique is a National Heritage Site of France. It may also refer to the state, as specific part of a building, a collection of buildings, garden, bridge, or other structure, because of their importance to France's architectural and historical cultural heritage. Both public and privately owned structures..

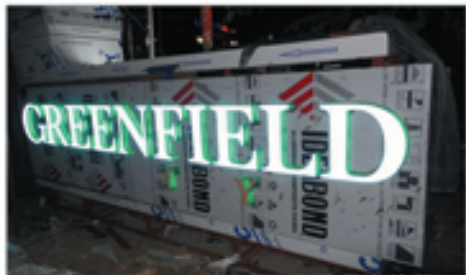
Buildings may be given the classification for both their exteriors or interiors, including a building.

Outdoor signage has a naturally large audience because of its ability to grab people's attention while they drive or walk. As a full-service provider of custom monument signage, M&G Global Ads can provide clients with an outdoor signage solution that garners more impressions than the more traditional forms of advertising.

M&G Global Ads design & fabricate a monument sign with a high-end appearance and a long, durable life. Our aluminum monument signage can give you that high-end image. We get it done on time and efficiently without sacrificing quality. Our various Monument designs not only come with a fast turnaround, they are also cost effective. Put your business in motion with our LED paneled monument signage. Our LED panels can be installed on many different monument signs and will increase your brand or organization's



Lorem ipsum dolor sit amet





# Signs & Signages

## Wayfinding signs



The sign industry includes an endless amount of niches and application, as signs are used to communicate an idea to a given public. Following are several examples for reference: When entering an establishments or a building, you use the directional signs to find your way there and to direct you to your destination, but also inform you of security and safety instructions. So, we use signages as the basis of communicating with the public. WAYFINDING SIGNAGES will help you understand the public point of view.

And so the more common reference of the term is used to describe the **DIRECTORIES AT THE RECEPTION**, **THE WALL FRAME SIGNS** required to identify the office, the **HANGING SIGNS** used to help us find our way and many more down to the **TABLE TOP SIGN** announcing a person's name and position.

M&G GLOBAL ADS, INC. always have a **DEFINITIVE MISSION** to offer the local & international sign industry, from flat modular sign system to build up that is both elegantly designed and technologically advanced.

M&G GLOBAL ADS, INC. OFFERS A VARIETY OF SIGNAGE SOLUTIONS DESIGNED TO MATCH AND COMPLEMENT ANY PROJECT.





## ■ Pylon signs

A tall, metal structure that is part of a series of structures supporting a long stretch

Any of various towerlike structures, AS FOR SIGNAGES IS CONCERNED, IT IS DESCRIBED AS

A STRUCTURE built and form by an angular framing and B.I post, with underground construction. Consists of several layers of advertisements and signages of different business establishments.

Carefully crafted with BUILT UP acrylic plastic materials & STAINLESS metals.

Colorfully painted with paints, and put an additional printed materials (FOR IMAGES & PHOTOS)

Completely beautify with the lights of LED.



## Printing ■

At M&G GLOBAL ADS, INC., we are committed to Quality, Service & Value making as one of the Best Tomorrow's Competitive Signage Fabricator, And aims to be a leading and complete sign company in the Philippines.

As an experienced & creative sign-maker, we understand your need to identify your business corporate image or unique event and promotion. Thus, we provide innovative sign-solutions for all kinds of indoor and outdoor, commercial printing / Mural & Billboard printing.

Although there are exceptions, in most cases, whether the PRINTING IS OUTDOOR OR INDOOR, it is important that it has a CLEAR AND CLARITY PRINTING MATERIALS, AND MOST SPECIALLY SHARP & CLEAN IMAGES PRINTED OUTPUT.

# Signs & Signages

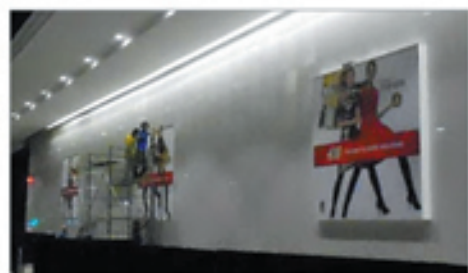
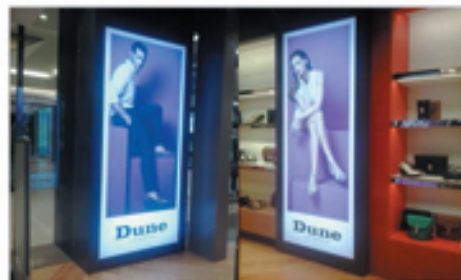
## ■ Duratrans & Wall Murals Prints

Duratrans are most often used to create the backgrounds that appear behind news presenters or events. Duratrans is short for Durable Transparency.

Very often it is used as a generic term for backlit display prints. That we normally seen at all Malls and exhibit displays, Translites are normally from 15 to more than a hundred feet long and 12 -40 feet high. In most cases, translites are wider than they are tall. Translites are created by printing photographic images or computer rendered images onto the material using large-format printers.

Duratrans are always lit from behind using lights mounted perpendicular to the floor in the space between the set and studio wall, making the background well-lit and with the appearance of depth.

Similar to this is the WALL MURAL PRINTS, (Indoor & Outdoor) can also be lit with spotlights.







## Board up Signs ■

Board up Signs are most often used to create the backgrounds as the border or boundary of a Site Construction. It is made up of a tarpaulin printing.

In most cases, board up signs are wider than they are tall. Created by printing photographic images or computer rendered images onto the material using large-format printers.

Board up signs are always lighted with spot lights.

Similar to this is the WALL MURAL PRINTS, (Indoor & Outdoor).



# Signs & Signages

## ■ Signage Systems & Fabrication

Signage systems are visually oriented information systems, consisting of signs, maps, arrows, color-codings systems, pictograms and different typographic elements. Signage systems differ from other methods of information presentation because they are typically used to guide people's passage through the **PHYSICAL WORLD OF BUSINESS**; **ROAD SIGNS ON A HIGHWAY** are all common examples of signage systems, The act of following a signage system is known as wayfinding, waysigning or signposting and overhead signs in an **AIRPORT** and other **ESTABLISHMENTS**.

Furthermore, significant effort is put into creating an intelligent presentation & **GOOD & CLEAN FABRICATION** for a **SIGNAGE** to Stand Out.

Other forms of Signages are **BUILDING I.D. BOOTH DESIGNS, MENUBOARDS, PYLON STRUCTURES, AND EVENTS COLLATERALS MATERIALS**



# Signs & Signages

## — Van Wrap Sticker

Vehicle outdoor sticker are most often used to create as the covering, photographic image printed as an outdoor printing.

It is always printed in sticker paper. That we normally seen on the Bus, Vans, Trucks, Light Railway Transit and other vehicular transit.

Images are always printed wider and long, to purposely wrap & covered the whole body of the vehicles.

Transits Stickers are created by printing photographically onto the material using large-format printers.

For M&G Globalads Inc., we are very strict with the quality of print outs, from color clarity to sharpness of images. We assures that the clients see the sample print out before printing.

Similar to this is the WALL MURAL PRINTS, (Indoor & Outdoor).



Transit outdoor sticker



# Signs & Signages

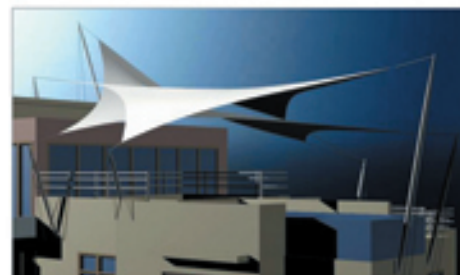
## Tensile Fabric

### WHAT IS A HIGH TENSILE STRUCTURE?

A tensile structure is a CONSTRUCTION of elements carrying only TENSION and no COMPRESSION or BENDING. The term tensile should not be confused with tensegrity, which is a structural form with both tension and compression elements. Tensile structures are the most common type of thin-shell structures.

A TENSILE MEMBRANE STRUCTURE is most often used as a roof, as they can economically and attractively span large distances. This form of construction has only become more rigorously analyzed and widespread in large structures in the latter part of the twentieth century. Tensile structures have long been used in TENTS, where the GUY ROPES and tent poles provide pre-tension to the fabric and allow it to withstand loads.

Steady technological progress has increased the popularity of fabric-roofed structures. The low weight of the materials makes construction easier and cheaper than standard designs, especially when vast open spaces have to be covered.



# Architectural

## - Schematic drawings

M&GGlobalads Inc. consists of good, well trained and well experts group of people that is continuously moulding Best Signages to our clients.

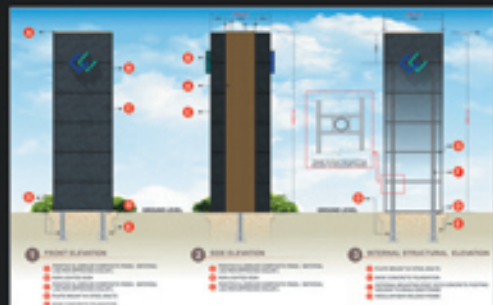
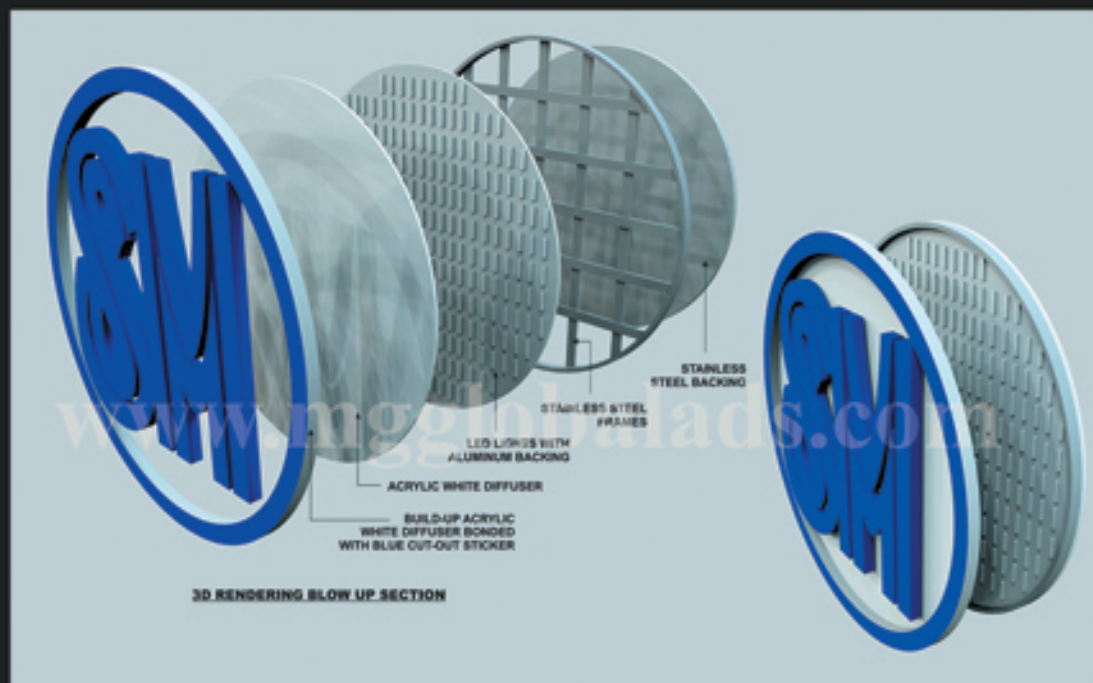
And these group of people are the Engineers / Architects /Contractors and Graphic Designer that carefully analysed and make proposal for each clients needs.

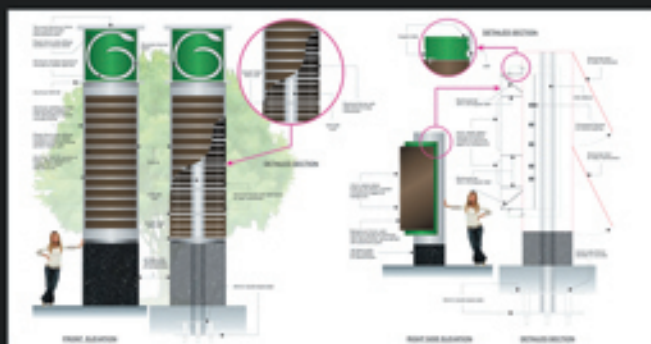
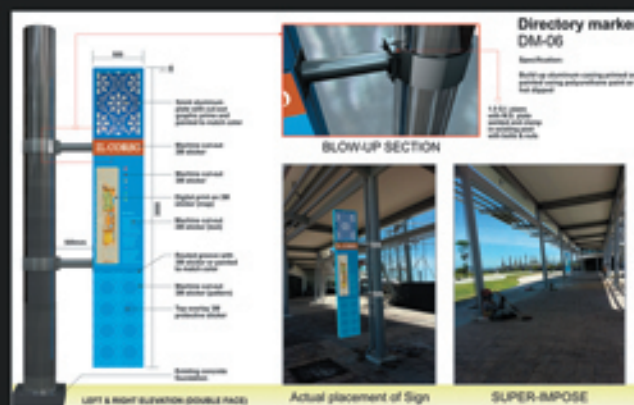
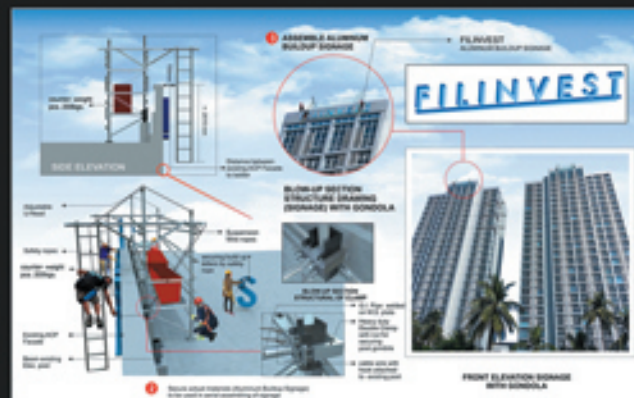
After an inquiries, we make sure that we meet and have a good conversation with our clients.

From rough sketches presentation to Auto Cad presentation, we make sure that the clients be informed and educated from the start to finish.

Together with the production people we always make sure that we meet our clients deadline, thus making them happy and satisfied.

Actually most of our clients are from referrals from our previous clients.





# Testimonials



# Green Wall & Vertical Gardens

M&O GLOBAL ADS, a leader in the signage industry for over a decade, now brings you this exciting, 30 year technology from JAPAN that brings the GREEN into our environment!

This is the MIDORIE "Green Wall"! Living wall, home grown flowers in a special soil base and in variable sizes with frames. Plant wall "green design" that can be shaped, designed to bring a "FRESH LOOK" at all times and in all places. Images, landscapes and faces captured so vividly, that even the Mona Lisa can be designed and displayed on a wall of flowers.

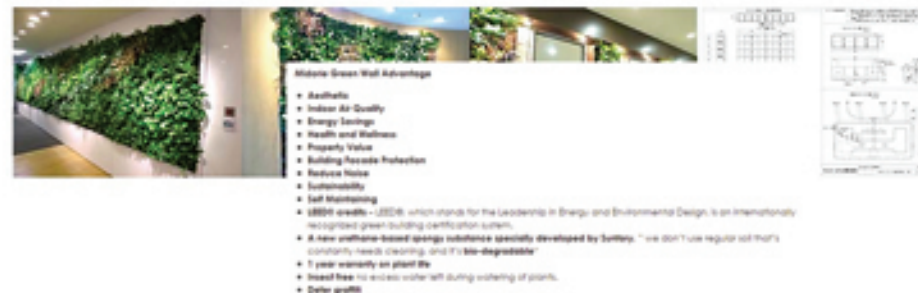
Healthy to have in your home "garden wall" or place of work, these flowers absorb more carbon dioxide and release more oxygen - wherever they are placed.

A perfect combination of technology with nature where these scented or unscented living plants are calibrated to automatically water themselves.

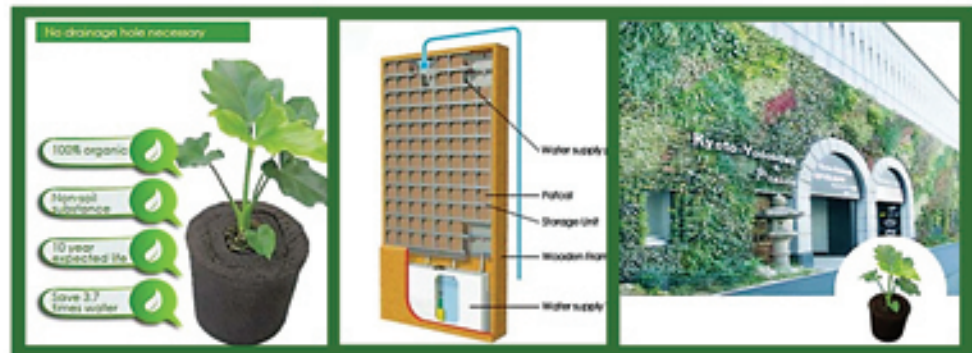
So there is no wastage of water, no leaks, no insects and no mess - always clean.

Now you can all have the quality, beauty of this technology indoors and outdoors. In small and large spaces, wherever you may be.

M&O/FLAX... bringing the TOYOTA - SUNTORY MIDORIE (SHANGHAI), Green Wall technology with all its wellness benefits to you, today!



True to its corporate message, "Water for Life, Suntory," the company has based its business on the bounty of natural resources found in water, plants and flowers ever since it was first established. The company is active in a diverse range of environmental conservation activities that include the protection of birds, the conservation of natural resources and energy, and the cultivation of water resources. With environmental conditions worsening at an even more rapid pace over the past several years, Suntory has turned its focus to new approaches that incorporate the unique technologies and expertise the company has developed in order to make greater inroads in protecting the environment.



With the full-scale launch of its midorie environment greening business, Suntory is working to not only alleviate the heat island phenomenon and effectively insulate buildings, but also to bring its concept of creating comfortable green spaces to urban landscapes.



# Contact us

## Head office

451 Calbayog Street,  
Barangay Highway Hills,  
Mandaluyong City  
Philippines

Tel.: 535-3981

Telfax.: 534-6242

Email: [info@mglobalads.com](mailto:info@mglobalads.com)

[twitter.com/mgglobalads](https://twitter.com/mgglobalads)

facebook: [mgglobaladsinc](https://www.facebook.com/mgglobaladsinc)

google: <https://plus.google.com/+mgglobaladsinc>

